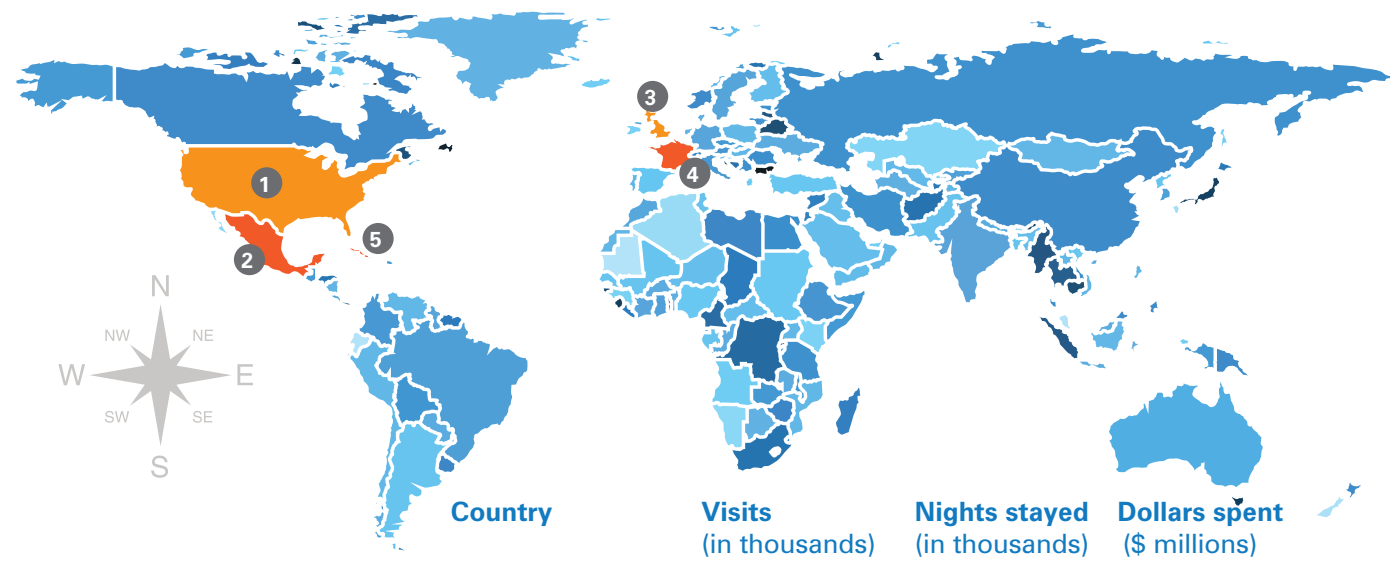


## CANADIANS ON VACATION

WE THOUGHT IT MIGHT NEVER COME, BUT SUMMER IS ALMOST HERE. CGE'S DASHBOARD TAKES A QUICK SNAPSHOT OF CANADIANS ON VACATION.

### WHERE CANADIAN VACATION DOLLARS GO

THE TOP FIVE DESTINATION OF VACATIONING CANADIANS:



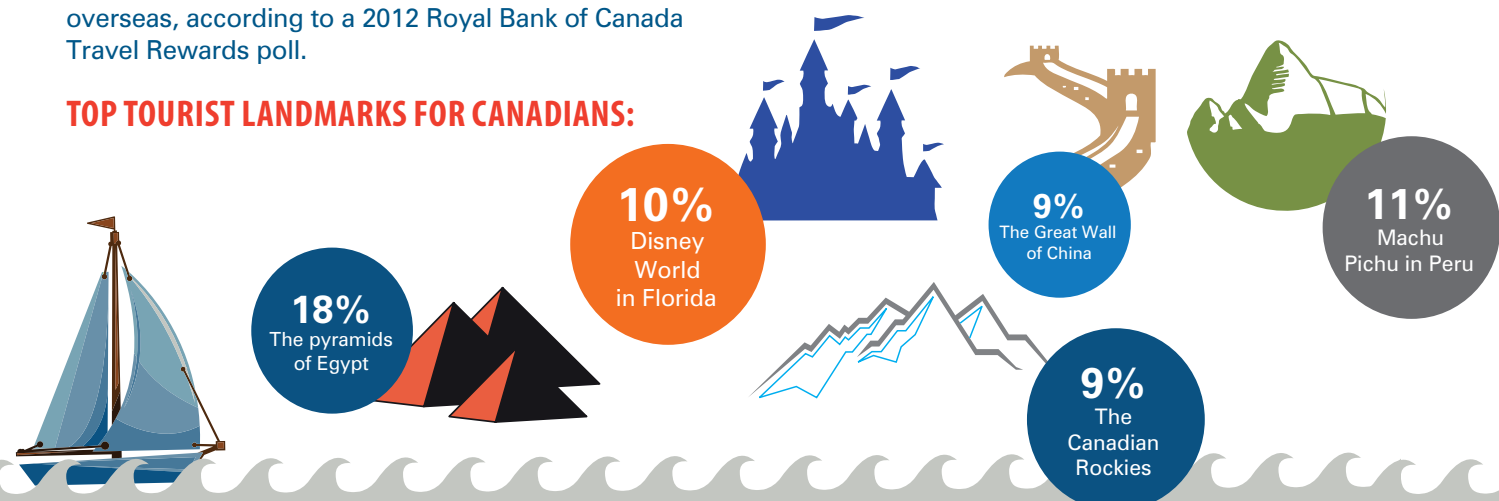
Country	Visits (in thousands)	Nights stayed (in thousands)	Dollars spent (\$ millions)
1 United States	23,406	237,849	20,849
2 Mexico	1,664	22,436	1,844
3 United Kingdom	1,051	12,582	1,210
4 France	1,036	12,542	1,451
5 Cuba	798	8,329	689

Sources: Statistics Canada, 2013

### WHERE DO CANADIANS WANT TO GO?

Canadians would love to visit must-see destinations overseas, according to a 2012 Royal Bank of Canada Travel Rewards poll.

TOP TOURIST LANDMARKS FOR CANADIANS:



### TOP CANADIAN VACATION ACTIVITIES



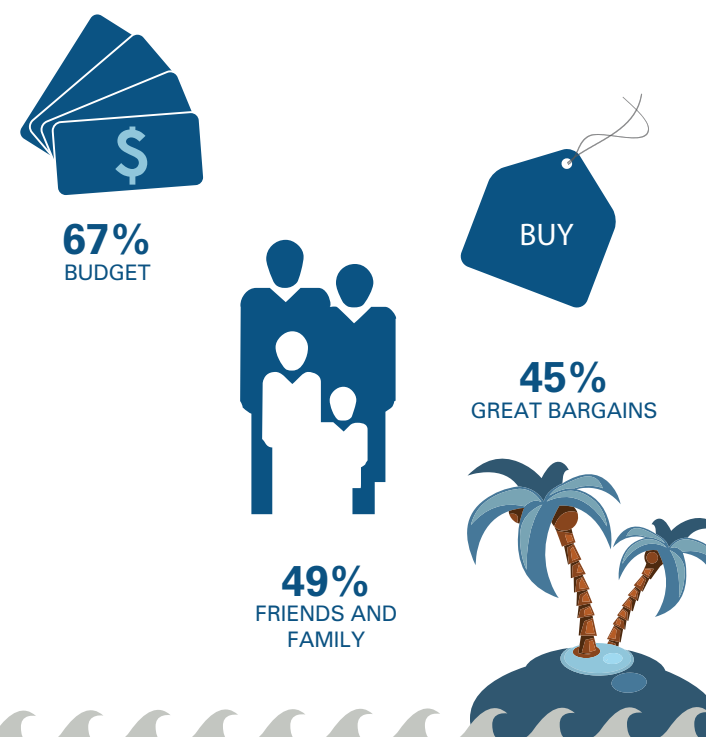
### THE HOTTEST TREND THIS SUMMER IS STAYCATION:

The weaker loonie and lower gas prices have apparently convinced Canadians to stay closer to home: Overnight travel within Canada is expected to grow by **2.4 per cent** this year

Sources: Conference Board of Canada

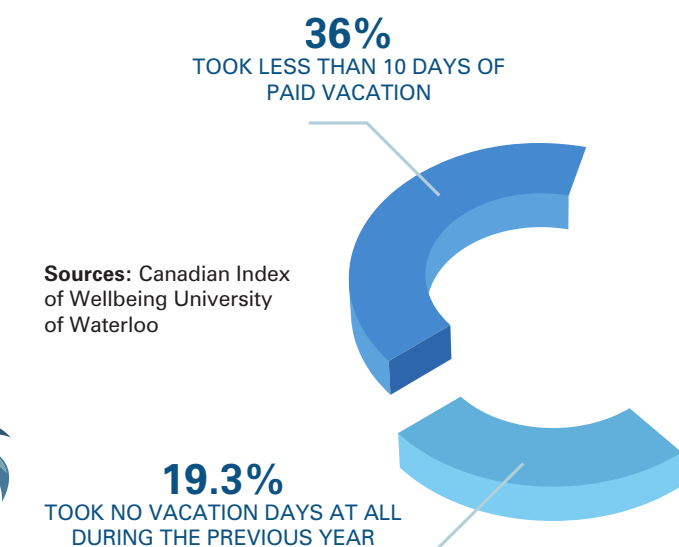
### CANADIANS ARE A COST-CONSCIOUS VACATIONING BUNCH

#### TOP CONSIDERATIONS WHEN PLANNING A TRIP



#### MOST CANADIANS APPEAR TO BE VACATION-SHY

By law, full-time employees in Canada are entitled to at least two weeks of paid vacation. A 2010 survey of 3,451 Canadians who work full-time found that:



Sources: Canadian Index of Wellbeing University of Waterloo